

My Birdseed...

1. Who is my target market...

2. What are they looking for / their needs / wants / concerns...

3. What results am I going to help them with...

4. What are the 10 things I need to know...

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

5. 10 things I need to know in sequence...

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

6. What 3 things do I need to know about each section...

7. Any significant statements / quotes...

8. Titles for my Birdseed...

9. What will I get from reading this Birdseed...
